

Media Plaza

# Polar Area

“Modern designed spaces where you can focus on change and improvement. The contrast between the warm Flame Foyer and the freshness in the rooms ensures that the senses are stimulated and that your guests are open to the future. All this combined with modern, innovative audiovisual technology so that your personal branding comes into its own optimally. That is the Polar Area, part of Media Plaza. Welcome to the conference centre of the future.”

**JAARBEURS**  
attract - engage - accelerate



# Jaarboek



Personal attention



Session room

## Experience the unique character



Corporate event

Take a look:



Our digital tour





Conference hall

## Impressive conference centre and modern session rooms

Capacity and layouts per room

Room	Max. persons	Boardroom	U-shape	Carré	School	Cabaret 1:5	Theatre	Round table (8)	Arena
Polar	650				190	300	442	280	650
Flash	80	22	25	32	44	55	80	48	
Neon	40	24			20	20	40		
Solar	59	22	20	22	21	30	59	32	
Glow	80	22	27	36	40	55	80	48	
Spark	110	30	33	38	53	75	110	64	
Beam	60	22	23	26	32	40	60	32	
Fluor	50	20	20	20	24	40	50	24	
Osram	40	24			20	20	40		



# Jaarbeurs

## Excellent food service

Enjoy the highest level of food service during your event. Be inspired by the appetizing and sustainable options that Jaarbeurs has to offer. Our passionate chefs are ready to make you the most delicious and fresh dishes. Together we will put together a catering package that excites.



## Our focus

### Sustainable

We believe in a world where we treat each other and our environment with care.

### Smart

We want to become smarter every day. Our expertise grows every day.

### Safe

We're doing everything we can to make your visit as safe as possible.

Sustainable and smart →

Safe →





★★★★☆ 8/10

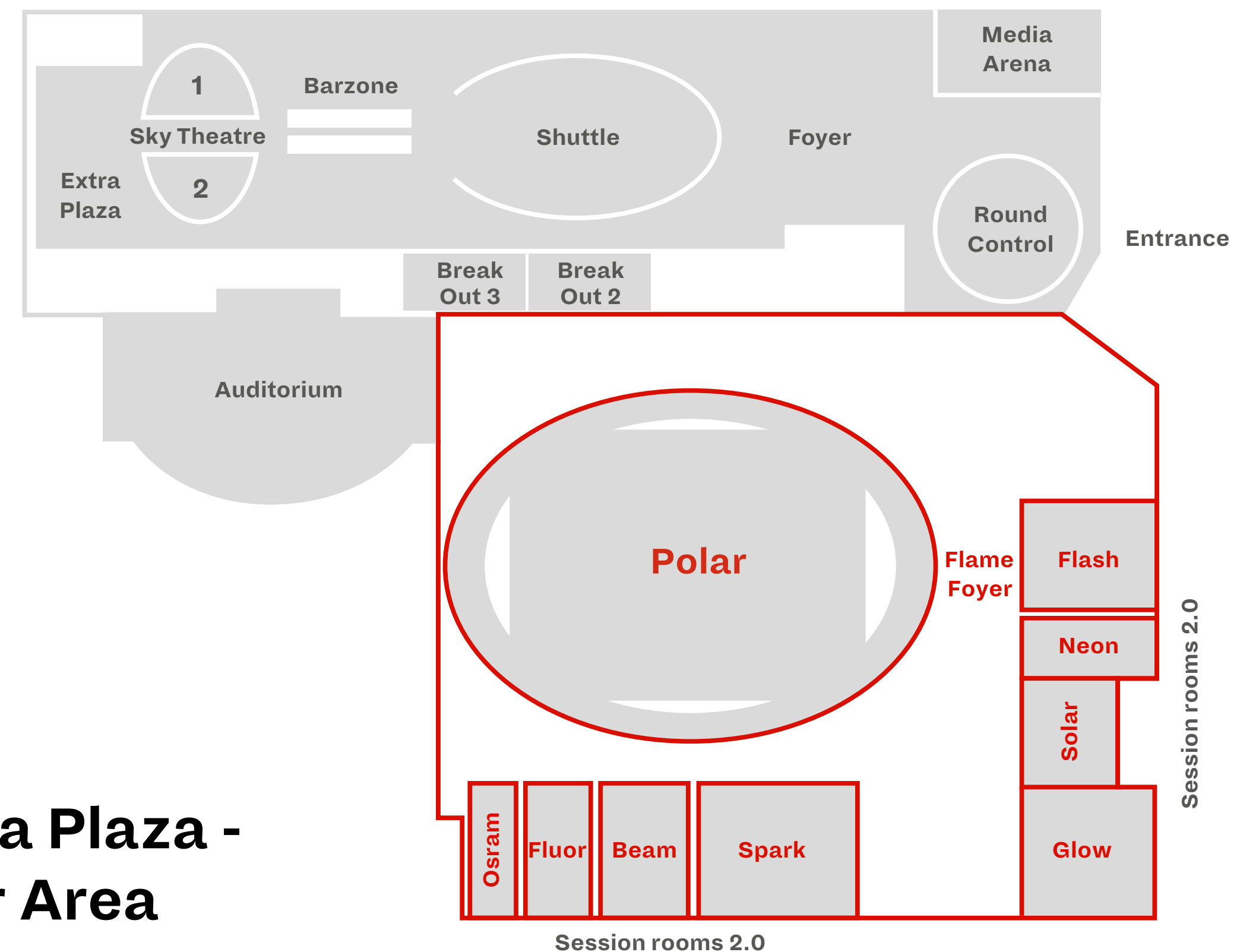
Always a great collaboration with the Jaarbeurs!  
Anna Bruins, Lemion Educatie

[View all reviews →](#)

## Facts & Figures

- Unique plenary room and 8 session rooms
- Flame Foyer: ideal for networking, catering and exhibition
- All areas are compactly placed together
- Capacity from 2 to 650 participants
- 1 Account manager in the preliminary phase
- Easy plug & play technology
- Personal digital branding
- Excellent catering, fresh, healthy and sustainable
- 4.300 parking spots
- Next to Utrecht Central Station & 30 minutes from Schiphol Airport
- 100 years of expertise

## Map Media Plaza - Polar Area



### Organise your event at Jaarbeurs

Contact us to learn more about the options at the Polar Area.

[Contact us →](#)

[Request a quotation →](#)

[More information →](#)