

# Beatrix Theatre



Place your organisation in the spotlight. When you think of a theatre, musicals and concerts immediately spring to mind. But the Beatrix Theatre is also the place for business events, fairs and conferences wanting to evoke that special feeling. If you choose the Beatrix Theatre, you choose allure but above all for the impressive capacity of the theatre. The plenary session can be expanded almost infinitely with the Expo Room, Jaarbeurs MeetUp and our various catering areas. Share, inform and inspire each other; that is what our customers aim for. That is the Beatrix Theatre. Welcome to one of the largest theaters in the Netherlands.

**JAARBEURS**  
attract - engage - accelerate

# attract



Mies Bouwman Foyer



Samsung Lounge

Experience the unique character



Expo Room



Expo room ???

Take a look:



Our digital tour

# Beatrix



## Capacity and layouts per room

Room	Max. persons	Cabaret 1:5	Theatre	Round table (8)	Round table (10)
Beatrix Theatre	1.500		1.500		
Mies Bouwman Foyer	800			224	250
Constantijn Foyer	400	70	120	112	130
Samsung Lounge	200	70	98	80	90
Royal Bar	80		46	32	40
Queens Club	100		52		
Queen's Restaurant	150				
Expo Room	2.000			672	700

# Jaarbeurs



## Excellent food service

Enjoy the highest level of food service during your event. Be inspired by the appetizing and sustainable options that Jaarbeurs has to offer. Our passionate chefs are ready to make you the most delicious and fresh dishes. Together we will put together a catering package that excites.



## Our focus

### Sustainable

We believe in a world where we treat each other and our environment with care.

### Smart

We want to become smarter every day. Our expertise grows every day.

### Safe

We're doing everything we can to make your visit as safe as possible.

Sustainable and smart →

Safe →

# Jaarbeurs

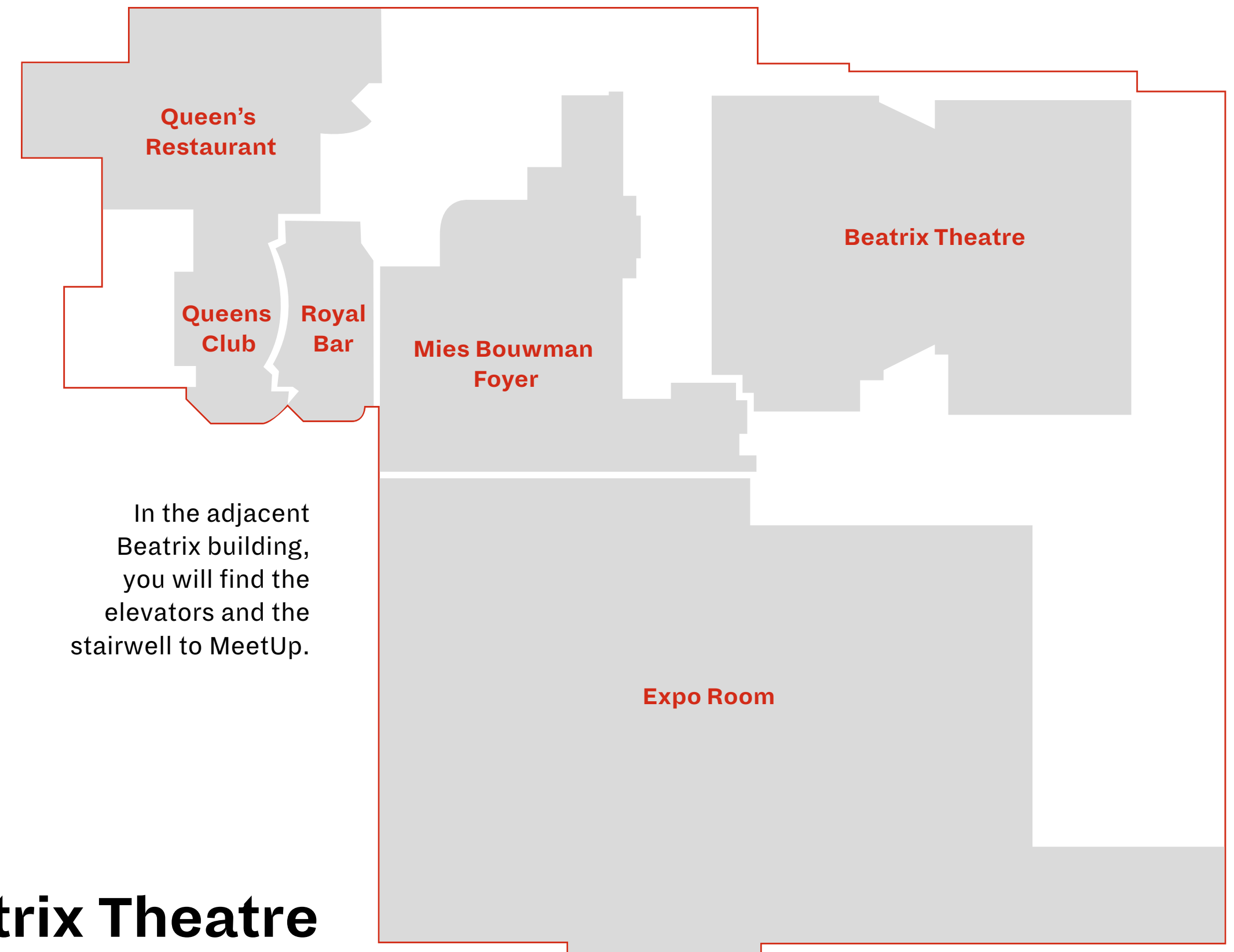
★★★★★ 10/10

Jaarbeurs is en blijft een toplocatie.  
CyclusManagement

[View all reviews →](#)

## Facts & Figures

- A unique theatre and three session rooms
- Foyers: Ideal for catering, networking and exhibitions)
- Next to the Expo Room (over 2.000m<sup>2</sup>)
- All rooms are close to each other
- Capacity from 2 - 1.500 guests
- One account manager in the preliminary stage
- Easy plug & play technology
- Personal digital branding
- Excellent catering, fresh, healthy, and sustainable
- 4.300 parking spots
- Nearby Utrecht Central Station and 30 minutes away from Schiphol Airport
- 100 years of expertise



## Map Beatrix Theatre

### Organise your event at Jaarbeurs

Contact us to learn more about the options in the Beatrix Theatre.

[Contact us →](#)

[Request a quotation →](#)

[More information →](#)