

Traffic regulations

UPDATE: MAY 2026

Loading & Unloading at Jaarbeurs

Setting up and dismantling a trade fair involves many logistical activities. To ensure this runs efficiently and safely, the following guidelines apply:

Opening Hours Loading & Unloading Zone

- Loading and unloading is permitted between 07:00 and 23:00 on setup and dismantling days. Between 23:00 and 07:00, the site is closed.

Access to the Loading & Unloading Zone

- Height measurement at the barrier: A height scanner at the entrance determines the expected loading/unloading time.



Time limits per vehicle:

Vehicles under 2.70 meters: maximum 60 minutes

Vehicles above 2.70 meters: maximum 120 minutes

Extra charge for exceeding time: If the maximum time is exceeded, an additional fee of €120 applies. Forklifts: Vehicles higher than 2.70 meters are usually unloaded using a forklift, which requires more time. Arrange this in advance.

Important: Ensure your loading/unloading time stays within the limits to avoid extra costs and delays. Always follow the instructions of traffic staff to keep traffic flowing smoothly.

Vehicles		Height	Time limit
	Passenger/ delivery van	Up to 2,70 m	60 min
	Truck / Trailer	From 2,70	120 min

General Conditions



Maximum Speed

The maximum allowed speed on Jaarbeurs premises is **15 km/u**.



Important notes

- Parking on Jaarbeurs grounds is at your own risk.
- You must have a valid parking ticket, permit, or access pass.
- During events, a valid parking ticket is required to exit the parking garage.
- Instructions from Jaarbeurs staff must always be followed



Towing Policy

Jaarbeurs reserves the right to remove improperly parked vehicles at the owner's expense and risk.



Liability

Jaarbeurs accepts no liability for inaccuracies in the provided information.

They reserve the right to make short-term changes to traffic management due to external traffic conditions.

Zero-Emission Zone and Environmental Zone

Following a court ruling on April 17, 2026, the zoning at Jaarbeurs has changed.

- The hall complex, parking areas, logistics zones, and access roads are now only subject to the environmental zone.
- The zero-emission zone no longer applies in these areas.
- The Beatrix Building and its access route remain within the zero-emission zone.

Environmental Zone (hall complex)

Diesel passenger cars: **minimum Euro 5**

Trucks and coaches: **minimum Euro 6**

Important

- For the Beatrix Building, stricter rules apply and zero-emission vehicles are increasingly required.
- Always check your vehicle in advance and verify signage, as updates may still be in progress.

More information:

www.jaarbeurs.nl/zero-emissiezone-en-milieuzone



MAP



Navigation addresses:

- Route EB:**
Truus van Lierlaan, 3527 KZ Utrecht
- Route 200:**
Fentener van Vlissingenkade 2, 3521 AA Utrecht
- Route 300**
Graadt van Roggenweg 400, 3531 AH Utrecht

